

SUGGESTED RETAIL PRICES (SRPs)

OF NOCHE BUENA PRODUCTS

As of 04 November 2016

PRODUCTS	UNIT	SRP
HAM		
CDO American Ham	500g	135.00
Frabelle Foods Premium Pear Shaped Ham	500g	135.00
King Sue Hawaiian Ham Loaf	500g	135.00
Purefoods Brick Ham	500g	139.00
King Sue Pear Shaped Cooked Ham Loaf	700g	190.00
Frabelle Foods Premium Pear Shaped Ham	750g	190.00
CDO Pear Shaped Ham	800g	191.00
Purefoods Pear Shaped Ham	800g	199.00
King Sue Sweet Ham, Cooked	800g	334.00
King Sue Pina Style Cooked Ham smoked	800g	380.40
Swift Pear Shaped Ham	850g	203.00
CDO Jamon de Bola	850g	251.00
Swift Noche Buena Ham	1kg	238.00
Frabelle Foods Jamon de Bola	1kg	300.00
Purefoods Jamon de Bola	1kg	305.00
Swift Jamon de Bola	1kg	313.00
King Sue Sweet Ham, Cooked	1kg	410.00
King Sue Pina Style Cooked Ham, Smoked	1kg	468.00
Frabelle Foods Jubilee Ham	1kg	485.00
CDO Holiday Whole - Meat Ham	1kg	490.00
CDO Holiday Whole - Meat Ham (Pre-Sliced)	1kg	490.00
Swift Festival Ham	1kg	503.00
Frabelle Foods Premium Honey Glazed Ham	1kg	520.00
Purefoods Fiesta Ham (Pre-sliced)	1kg	525.00
Purefoods Fiesta Ham	1.5kg	787.50
Swift Deboned Ham	2.0 - 2.5kg	588.00/kg
Swift Bone in Ham	2.5 - 3.5kg	845.75/kg
King Sue Chinese Style Ham (RAW)	2.5 - 4.0kg	605.00/kg
King Sue Chinese Ham (Bone-in) Boiled	2.5 - 5.0kg	745.00/kg
PRODUCTS		
UNIT		
SRP		
FRUIT COCKTAIL		
Seasons Tropical Fruit Cocktail	432g	45.65
Today's Mixed Fruits	432g	45.70
Del Monte Fiesta in Extra Light Syrup	432g	52.00
Dole Tropical Fruit Cocktail	432g	52.30

PRODUCTS	UNIT	SRP
FRUIT COCKTAIL		
Seasons Tropical Fruit Cocktail	822g	64.75
Dole Tropical Fruit Cocktail	822g	70.40
Today's Mixed Fruits	836g	65.75
Del Monte Fiesta in Extra Light Syrup	836g	69.45
Today's Mixed Fruits	3.033kg	175.20
Del Monte Fiesta in Extra Light Syrup	3.033kg	204.00
Seasons Tropical Fruit Cocktail	3.06kg	174.15
Dole Tropical Fruit Cocktail	3.06kg	204.00
CHEESE		
UNIT		
SRP		
Eden Filled Cheese	165g	44.50
Eden Meltsarap	165g	70.00
Kraft Cheddar Cheese	165g	76.00
Ques - O Cheese Food	200g	42.10
Che - Vital Cheese Food	200g	56.10
Che - Vital Cheese Quickmelt	200g	58.85
Eden Filled Cheese	440g	118.00
Eden Meltsarap	440g	173.00
Kraft Cheddar Cheese	440g	177.00
Ques - O Cheese Food	500g	105.10
Che - Vital Cheese Food	500g	140.25
Che - Vital Cheese Quickmelt	500g	147.15
Ques - O Cheese Food	1kg	210.10
Che - Vital Cheese Food	1kg	280.50
Che - Vital Cheese Quickmelt	1kg	294.25
Ques - O Cheese Food	2kg	420.20
Che - Vital Cheese Food	2kg	561.00
Che - Vital Cheese Quickmelt	2kg	588.50
SANDWICH SPREAD		
UNIT		
SRP		
Best Food Sandwich Spread (Pouch)	80ml	18.00
Eden Sandwich Spread	80ml	27.00
Lady's Choice Sandwich Spread (Pouch)	80ml	28.50
Lady's Choice Sandwich Spread Chicken, Ham, Tuna, Bacon (Pouch)	80ml	30.00
Cheez Whiz Regular (Stand-up Pouch)	115g	36.00

SANDWICH SPREAD	UNIT	SRP
Cheez Whiz Pimiento (Stand-up Pouch)	115g	38.00
Cheez Whiz Regular (Stand-up Pouch)	220g	66.00
Cheez Whiz Pimiento (Stand-up Pouch)	220g	69.00
Cheez Whiz Regular	220g	73.00
Cheez Whiz Pimiento	220g	76.00
Best Food Sandwich Spread (Pouch)	220ml	47.00
Best Food Sandwich Spread (Bottle)	220ml	57.00
Eden Sandwich Spread (Stand-up Pouch)	220ml	57.00
Lady's Choice Sandwich Spread (Pouch)	220ml	60.25
Eden Sandwich Spread	220ml	64.00
Lady's Choice Sandwich Spread (Bottle)	220ml	70.25
Lady's Choice Sandwich Spread Chicken, Ham (Pouch)	220ml	85.00
Lady's Choice Sandwich Spread Chicken, Ham, Tuna, Bacon (Bottle)	220ml	95.00
Cheez Whiz Regular	450g	140.00
Cheez Whiz Pimiento	450g	145.00
Best Food Sandwich Spread (Bottle)	470ml	117.00
Lady's Choice Sandwich Spread (Pouch)	470ml	124.75
Eden Sandwich Spread	470ml	132.00
Lady's Choice Sandwich Spread (Bottle)	470ml	142.50
Lady's Choice Sandwich Spread Chicken, Ham, Tuna, Bacon (Bottle)	470ml	196.00

MAYONNAISE	UNIT	SRP
Eden Mayo	80ml	27.00
Lady's Choice Regular Mayonnaise (Pouch)	80ml	28.50
Best Food Regular Mayonnaise Mayo Magic (Pouch)	220ml	45.25
Eden Mayo (Stand-up Pouch)	220ml	69.00
Best Food Regular Mayonnaise (Pouch)	220ml	75.75
Lady's Choice Regular Mayonnaise (Pouch)	220ml	75.75
Eden Mayo	220ml	79.00
Lady's Choice Regular Mayonnaise (Bottle)	220ml	85.75
Best Food Regular Mayonnaise Mayo Magic (Pouch)	470ml	87.50
Best Food Regular Mayonnaise Mayo Magic (Bottle)	470ml	101.50
Lady's Choice Regular Mayonnaise (Pouch)	470ml	152.00
Eden Mayo	470ml	156.50
Best Food Regular Mayonnaise (Bottle)	470ml	170.00

MAYONNAISE	UNIT	SRP
Lady's Choice Regular Mayonnaise (Bottle)	470ml	170.00
Best Food Regular Mayonnaise Mayo Magic (Bottle)	700ml	146.00
Best Food Regular Mayonnaise (Bottle)	700ml	245.00
Lady's Choice Regular Mayonnaise (Bottle)	700ml	245.00

KESO DE BOLA	UNIT	SRP
Ques - O De Bola	300g	149.60
Danes Cheese Ball	350g	190.00
Magnolia Queso De Bola	350g	205.00
Magnolia Gold Edam Cheeseball	350g	305.00
Ques - O De Bola	500g	247.50
Che - Vital Cheese Balls	500g	258.25
Danes Cheese Ball	500g	261.00
Magnolia Queso De Bola	500g	289.00
Magnolia Gold Edam Cheeseball	500g	391.00
Che - Vital Cheese Balls	750g	385.55
Danes Cheese Ball	750g	395.00
Magnolia Queso De Bola	750g	429.00
Danes Edam Cheese Ball	750g	445.00

PASTA / SPAGHETTI	UNIT	SRP
Del Monte Spaghetti	175g	20.20
Amigo Segurado Spaghetti	200g	15.25
Amigo Segurado Spaghetti	400g	30.00
El Real Spaghetti	400g	30.00
Del Monte Spaghetti	400g	45.00
Sunshine Spaghetti	450g	29.50
Fiesta Spaghetti	450g	35.00
Royal Spaghetti	450g	52.50
La Filipina Spaghetti	500g	49.15
Ideal Gourmet Spaghetti	500g	49.90
Balducci Spaghetti	500g	55.25
San Remo Spaghetti	500g	73.00
Fiesta Spaghetti	900g	59.00

PASTA / SPAGHETTI	UNIT	SRP
Del Monte Spaghetti	900g	80.00
Royal Spaghetti	900g	88.00
Sunshine Spaghetti	1kg	53.90
EI Real Spaghetti	1kg	56.00
Amigo Segurado Spaghetti	1kg	59.00
Ideal Gourmet Spaghetti	1kg	84.90
La Filipina Spaghetti	1kg	87.10

ELBOW AND SALAD MACARONI		
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Amigo Segurado Elbow Macaroni	200g	15.25
Sunshine Elbow Macaroni	200g	17.85
Fiesta Elbow and Salad Macaroni	200g	20.00
Ideal Gourmet Elbow and Salad Macaroni	200g	25.75
Del Monte Elbow Macaroni	200g	31.60
Royal Elbow and Salad Macaroni	200g	32.50
Sunshine Elbow and Salad Macaroni	400g	29.40
Amigo Segurado Elbow Macaroni	400g	30.00
Fiesta Elbow and Salad Macaroni	400g	35.00
Del Monte Elbow and Salad Macaroni	400g	50.00
Royal Elbow and Salad Macaroni	400g	52.50
Ideal Gourmet Elbow and Salad Macaroni	500g	49.90
La Filipina Elbow and Salad Macaroni	500g	50.90
San Remo Elbow and Salad Macaroni	500g	73.00
Sunshine Elbow and Salad Macaroni	1kg	68.25
Amigo Segurado Elbow Macaroni	1kg	69.00
Fiesta Elbow and Salad Macaroni	1kg	69.00
Ideal Gourmet Elbow and Salad Macaroni	1kg	84.90
Royal Elbow and Salad Macaroni	1kg	88.00
Del Monte Elbow and Salad Macaroni	1kg	90.00
La Filipina Elbow Macaroni	1kg	93.45

SPAGHETTI SAUCE	UNIT	SRP
Today's Spaghetti Sauce - VISMIN Only	250g	18.70
Hunt's Spaghetti Sauce Pinoy Party Style	250g	20.50
Amigo Segurado - Sweet Blend Style and Italian Style	250g	22.00
Fiesta Spaghetti Sauce - Sweet Blend	250g	22.00
Clara Ole - Filipino Style	250g	22.25
UFC Spaghetti Sauce - Supermarket	250g	22.55
Hunt's Spaghetti Sauce - Tomato Pesto and Parmesan Cheese	250g	23.25
UFC Spaghetti Sauce - Public Market	250g	23.65
Clara Ole - Italian Style, Sweet Style and Three Cheese Style	250g	23.75
Del Monte Spaghetti - Filipino Style	250g	24.25
Dole Sweet Italian Garlic & Mushroom, Sweet Style Butter & Cream, Sweet Style Filipino Spaghetti Sauce	250g	26.55
Del Monte Spaghetti - Italian and Sweet Style	250g	27.05
Fiesta Spaghetti Sauce - Sweet Blend	500g	42.00
UFC Spaghetti Sauce - Supermarket	500g	42.25
UFC Spaghetti Sauce - Public Market	500g	44.25
Del Monte Spaghetti - Filipino Style	560g	49.50
Del Monte Spaghetti - Italian and Sweet Style	560g	55.95
UFC Spaghetti Sauce - Supermarket	750g	58.80
UFC Spaghetti Sauce - Public Market	750g	62.00
Today's Spaghetti Sauce - VISMIN Only	1kg	58.00
Hunt's Spaghetti Sauce Pinoy Party Style	1kg	64.50
UFC Spaghetti Sauce - Supermarket	1kg	64.50
UFC Spaghetti Sauce - Public Market	1kg	67.60
Amigo Segurado - Sweet Blend Style and Italian Style	1kg	68.00
Clara Ole - Filipino Style	1kg	69.75
Del Monte Spaghetti - Filipino Style	1kg	71.90
Hunt's Spaghetti Sauce - Tomato Pesto and Parmesan Cheese	1kg	73.50
Clara Ole - Italian Style, Sweet Style and Three Cheese Style	1kg	74.00
Fiesta Spaghetti Sauce - Sweet Blend, 3 Cheese Plus Oregano & Basil Spaghetti Sauce	1kg	74.00

SPAGHETTI SAUCE	UNIT	SRP
Royal Sweet Spaghetti Sauce	1kg	78.00
Dole Sweet Italian Garlic & Mushroom, Sweet Style Butter & Cream, Sweet Style Filipino Spaghetti Sauce	1kg	79.05
Del Monte Spaghetti - Italian and Sweet Style	1kg	81.65
TOMATO SAUCE	UNIT	SRP
UFC Tomato Sauce - Supermarket	115g	11.90
Hunt's Tomato Sauce	115g	12.50
UFC Tomato Sauce - Public Market	115g	13.00
Del Monte Tomato Sauce - Original	115g	14.60
UFC Tomato Sauce - Supermarket	200g	14.70
Hunt's Tomato Sauce	200g	15.25
UFC Tomato Sauce - Public Market	200g	15.40
Del Monte Tomato Sauce - Filipino Style	200g	15.45
Del Monte Tomato Sauce - Original	200g	18.00
Amigo Segurado Tomato Sauce	250g	17.25
Hunt's Tomato Sauce	250g	17.25
Del Monte Tomato Sauce - Filipino Style	250g	18.00
Clara Ole Tomato Sauce	250g	18.25
Del Monte Tomato Sauce - Original	250g	20.60
UFC Tomato Sauce - Supermarket	1kg	60.80
Clara Ole Tomato Sauce	1kg	61.75
Amigo Segurado Tomato Sauce	1kg	62.00
Hunt's Tomato Sauce	1kg	62.50
UFC Tomato Sauce - Public Market	1kg	63.70
Del Monte Tomato Sauce - Filipino Style	1kg	64.20
Del Monte Tomato Sauce - Original	1kg	74.45
CREAMER	UNIT	SRP
Alaska Crema	250ml	41.65
Nestle All Purpose Cream	250ml	46.50
Nestle Thick Cream	300g	67.50
Angel Krem Queso	370ml	55.00
Angel Kremdensada	410ml	50.00

CONSUMER TIPS

- Examine the expiry date and the price tag of products prior to purchase.
- Ensure that the item/shelf price and the price at the cashier are the same. If prices differ, pay the lesser amount.
- Carefully check and compare the weights of competing brands.
- Profiteering is punishable under Republic Act No. 7581 or the Price Act, as amended.
- SRPs apply nationwide unless specified.
- SRPs apply to both supermarkets and wet markets, unless specified.

For inquiries and/or complaints, visit the nearest DTI Regional or Provincial office in your area or contact:

751.3330 or 0917.8343330, or visit www.dti.gov.ph